

**“These Times Are a Changing”
Region 5 Annual Conference
November 12-13, 2009
Ripon College, Ripon Wisconsin**

AGENDA:

Nov, 12, 2009

11a-12p Check in Ripon College	Heritage Room in Pickard Commons
12p-1p--Lunch	Heritage Room in Pickard Commons
1p-4p—Guest Presenter Carlo Cuesta from Creation in Common	ML King Room in Harwood Union www.creationincommon.co
<i>Crowds Matter...</i>	
<i>How your next generation of client is forcing you to change the way you market and promote.</i>	
2:30p-2:45p--Beverage break	
4p-5p--Tour of Ripon College--weather pending	
5pm--Back to your hotel (Comfort suites) See info below	
6:30--Dinner at Gooseblind in Green Lake http://www.gooseblind.com/ .	
8:30--Social at the Bowling Alley for bowling, drinks and fun!	

Nov 13, 2009

8:30a-9:30 Breakfast round tables (1--Doing more with Less; 2-- Student Staffing; 3--Social Networking Forums as a Marketing Tool;)	Heritage Room in Pickard Commons
9:30a-10:30a--Swap Meet	ML King Room in Harwood Union
10:30a-11:30a-Marketing in a Down Economy Kim Araya, University of Minnesota	ML King Room
11:30-12:15--Business Meeting (elections)	ML King Room
12:30--Box Lunches and farewell	Heritage Room in Pickard Commons

Here's a link to a copy of the campus map- <http://www.ripon.edu/about/tour/map.html>. Guests can park in the lot on Woodside or along the streets of Seward or Woodside. GPS users: We recommend you use 300 W. Seward St. as an approximate address for this parking lot.

Hotel information- Comfort Suites, 2 Westgate Dr, Ripon WI 54971 (920-748-5500). This is located about 3 -5minutes from the College. The cost per night is \$69.90 say you are with a Conference at Ripon College.

We are also pleased to have Dan Getty as our ACCED-I Board Member attending our meeting.