



ACCED-I 2011 Region 12 Fall Summit

ACCED-I 32st Annual Conference
Denver, CO ELEVATE March 25-28, 2012

ACCED-I Region 12 Finances

- ACCED-I Strategic Plan: ACCED-I will be financially secure and stable in order to achieve its core purpose and goals
- Current Regional Account Balance is \$4,095.48
 - Annual Conference Scholarships
 - 2012 Fall Summit Scholarships
 - Other ideas?
- 2012 Fall Summit Host Volunteers?

State of the Association Board of Directors Executive Committee 2010 - 2011

ACCED-I President Mary Cranwell



ACCED-I President-Elect Dan Gette

ACCED-I Treasurer Kathryn Morse



ACCED-I Immediate Past President Phil Gin, CMM, CMP

State of the Association – Board of Directors 2011 - 2012

- Trish Carlson – Region 2, Loyola Marymount University
- Nancy Semones Knox – Region 9, Guilford College
- Lisa Salazar, CCEP – Region 8, Lewis University
- Perry Hacker – Region 4, University of Utah
- Daniel L. Dykstra – Region 9, Georgia Institute of Technology
- Heather Roden – Region 8, Hope College
- Michael Baker – Region 11, Harrisburg Area Community College
- Deborah Blom – (ex officio), Executive Director, ACCED-I

ACCED-I Professional Staff



- **Deborah Blom, Executive Director**



- **Diana Hakenholz, CMP**
Director of Member Services



- **Monica Nesbit Schultz**
Director of Sales and Marketing



- **Lori Everhart**
Electronic Communications Manager



- **Mary Conway**
Bookkeeper

ACCED-I Membership Snapshot

- 283 Institutional memberships, representing almost 1000 members
- 20 Corporate memberships, representing 65 members
- 173 Individual Members
- 2 Associate Members
- 33 Student Members
- 9 Honorary Members

Getting the most from your membership – Our Website

- ACCED-I Strategic Plan: ACCED-I will be members' indispensable resource for education, professional development and networking
 - ACCED-I contact info
 - Membership directory with expertise search
 - Conference, meeting, and workshop info
 - Member resources
 - Read past issues of our newsletter, *ACCED-I Connections*
 - 2-Minute Survey results
 - E-library

ACCED-I: Professional Growth Opportunities Committees and Project Teams

- ACCED-I Strategic Plan: ACCED-I will develop leadership capacity within its membership at all levels to assure future viability of its core purpose and goals
 - Annual Conference
 - CCEP
 - Awards and Recognition
 - Member Self-Promotion
 - *ACCED-I Connections*
 - 2-Minute Survey
 - Nominations, Elections and Leadership Development
 - Sustainability
 - Student Development and Promotion
 - Technology and Education
 - Current Best Practices
 - Industry Visibility and – I

Peer-2-Peer Conversations

October 13, 2011 – Finding New Summer Business

November 10, 2011 – Determining Fee Structure

December 8, 2011 – Importance of Benchmarking

January 12, 2012 – Inauguration Best Practices

February 9, 2012 – Deposits and Guarantees

March 8, 2012 – Crisis Management/Emergency
Planning

April 19, 2012 – Dealing with Difficult Customers

ACCED-I: Benchmarking Study

What is benchmarking?

Why do I need it?

Benchmarking is the process of gathering and analyzing organizational details over a period of time for the purpose of informed decision making.

Information concerning operational details can be especially valuable, and the purpose of the current ACCED-I Benchmarking Project is to facilitate the gathering and exchange of data for decision

Take time to complete the Benchmarking Study!

One-Stop Shop Certification

- One **contact** through which a planner may secure all university services
- One **contract** that covers all services the planner will receive from the university
- One **bill** (itemized) for all services provided by the university.



Collegiate Conference and Events Professional Certification Program (CCEP)

**You may be halfway there and you don't
know it!**

Do It, Write It, Achieve It



ACCED-I 32nd Annual Conference

ELEVATE

March 25-28, 2012

Denver, CO

- Educational sessions and mini-sessions
- In-Depth Institutes
- General sessions/keynote
- Networking opportunities
 - Meet and Greet
 - Pub Crawl
 - Regional Dinners
- Expo – Resource opportunity for ACCED-I Members

YOUR ASSOCIATION, YOUR TURN...

- **Questions**
- **Discussion**
- **Suggestions**
- **Concerns**

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THANK YOU!

**ACCED-I members like
you are why our
Association is GREAT!**

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